



WiZ

#ConnectedLight

CONTENT OVERVIEW
LAUNCH SEPTEMBER 2020



CONTENT OVERVIEW

WiZ 2020 SEPTEMBER LAUNCH

PRODUCT ASSETS

1. A+ rich visual assets
2. Bol square sheet, technical specifications, bulletpoints
3. User Guidelines

ACTIVATION

1. Brand page
2. Videos
3. Online banners
4. Social media assets
5. Key visuals
6. Icons

WiZ BRAND GUIDELINES

1. Brand guidelines
2. WiZ logo
3. Logo overview



A+ RICH VISUAL ASSETS



A+ RICH VISUAL ASSETS

WIZ Lamp - Slimme LED-Verlichting - Gekleurd en Wit Licht - E27 - 60 W - Mat - Wi-Fi

PRODUCT REF: 8718699787059



INSTALLEER EENVOUDIG



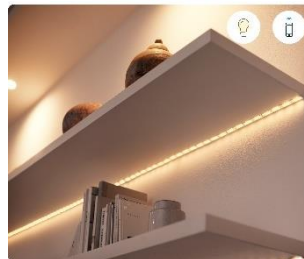
Draai de lamp in

Download de WIZ app en verbind de lampen direct

MILJOENEN KLEUREN



WARMWIT LICHT



WARM- TOT KOELWIT LICHT



DRAADLOOS DIMMEN





A+ RICH VISUAL ASSETS

WIZ Lamp - Slimme LED-Verlichting - Gekleurd en Wit Licht - E27 - 60 W - Mat - Wi-Fi

PRODUCT REF: 8718699787059

SPRAAKBESTURING



VOORAF INGESTELDE LICHTSCENES



AUTOMATISEER JE LAMPEN MET TIMERS





WIZ Globe Filament - Slimme LED-Verlichting - Warm- tot Koelwit Licht - E27 - 50 W - Goud - Wi-Fi
PRODUCT REF: 8718699786816



INSTALLEER EENVOUDIG



Draai de lamp in

Download de WIZ app en verbind de lampen direct

WARMWIT LICHT



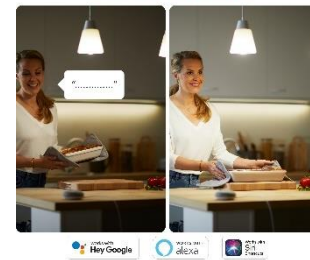
WARM- TOT KOELWIT LICHT



DRAADLOOS DIMMEN



SPRAAKBESTURING





A+ RICH VISUAL ASSETS

WIZ Globe Filament - Slimme LED-Verlichting - Warm- tot Koelwit Licht - E27 - 50 W - Goud - Wi-Fi

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AUTOMATISEER JE LAMPEN MET TIMERS





A+ RICH VISUAL ASSETS

WIZ Lichtstrip - Starterset - Slimme LED-Verlichting - Gekleurd en Wit Licht - 2 Meter - Wi-Fi

PRODUCT REF: 8718699788162



INSTALLEER EENVOUDIG

MILJOENEN KLEUREN

WARMWIT LICHT

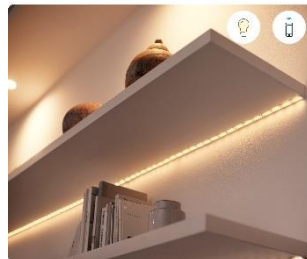
WARM- TOT KOELWIT LICHT

DRAADLOOS DIMMEN



Bevestig de strip op elk oppervlak

Download de WIZ app en verbind de strip direct



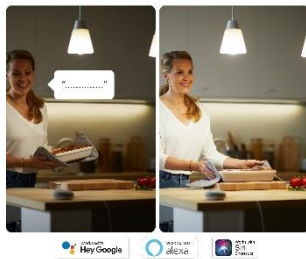


A+ RICH VISUAL ASSETS

WIZ Lichtstrip - Starterset - Slimme LED-Verlichting - Gekleurd en Wit Licht - 2 Meter - Wi-Fi

PRODUCT REF: 8718699788162

SPRAAKBESTURING



VOORAF INGESTELDE LICHTSCENES



AUTOMATISEER JE LAMPEN MET TIMERS





A+ RICH VISUAL ASSETS

WIZ Afstandsbediening - Bedien je Slimme Verlichting Eenvoudig Zonder App - Werkt op Batterijen

PRODUCT REF: 8718699789220



EENVOUDIGE BEDIENING



DRAADLOOS DIMMEN



VOORAF INGESTELDE LICHTSCENES





ACTIVATION



BRAND PAGE

NL + FR. Available in PDF and open source



ZO SIMPEL IS WIZ!



INSTALLER EENVOUDIG

- 1 Druk de lamp in
- 2 Download de WIZ app en verbind de lampen direct



SLIMME BEDIENING

- Altijd en overal bedienen
- Time & schema's
- Spreekbediening



BRENG MEER SFEER IN HUIS

- Draadloze dimmen
- Warm tot koelwit licht
- 16 miljoen kleuren

ONTDEK DE VOORDELEN

VOORAF INGESTELDE LICHTSCENES



Wake up



Focus



Candlelight



Fireplace



Forest





LIFESTYLE VIDEOS

Available in NL + ENG. YouTube URL's and French versions will be shared as soon as available
Use for brand page or PDP. English video's are available on [Youtube](#)



Brand video



Installation video



HOW TO PAIRING VIDEOS

Available in NL. YouTube URL's and French versions will be shared as soon as available
Use exclusively for FAQ's. English video's are available on [Youtube](#)



Pairing Process Overview



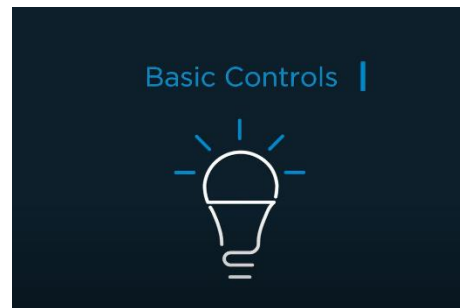
Smart Pairing - RTP



Smart Pairing - WiZclick



Manual Pairing



Basic Controls



ONLINE BANNERS 300x250

NL + FR. Available in jpeg + open source.





SOCIAL MEDIA ASSETS

Available in jpeg + open source.





KEY VISUALS



64,000
WHITES



Whites modes



16 MILLION
COLORS



Simple modes



Dynamic light modes



Progressive modes



Celebrations modes



Smartphone



Multi-user Multi location



Control anywhere



Privacy guaranteed



Rhythm



Schedules



Voice control



Scenes



Integrations



Dining Room



Living room



Bedroom



Kitchen



Office



downlight



A19



BR30



C E14



GU10



MR16



Graal



Quest



Spirit



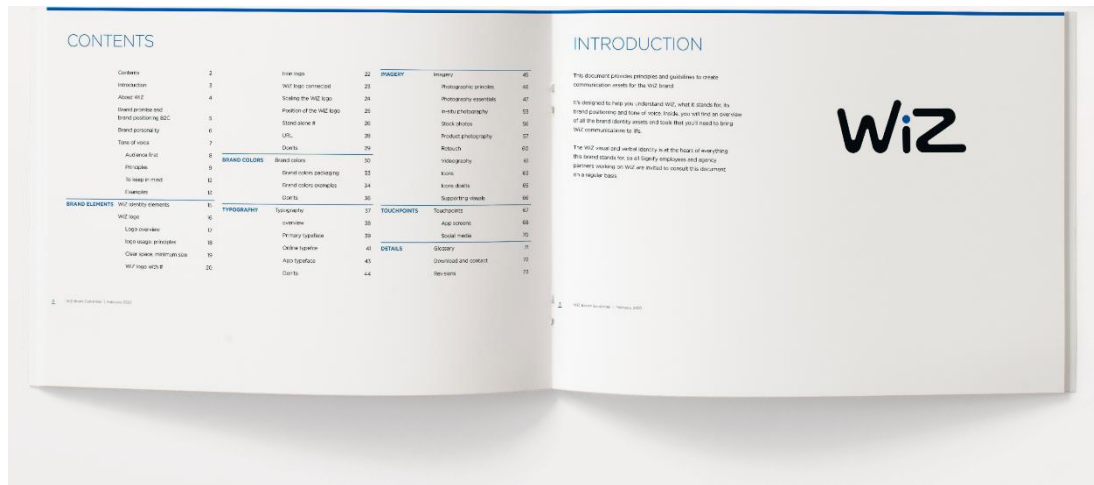
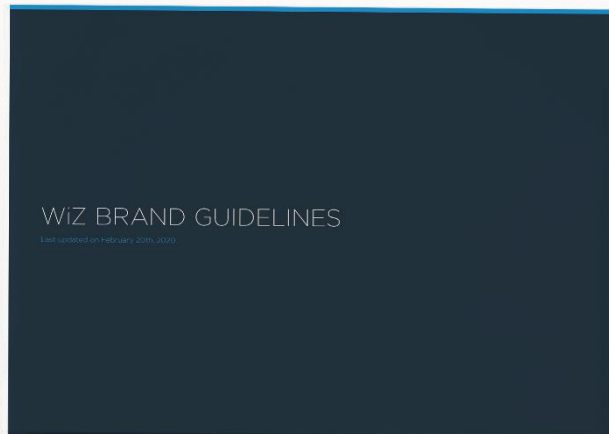
Hero



BRAND GUIDELINES



BRAND GUIDELINES





LOGO

When referring to WIZ in written text, always use a capital W, lowercase I and capital Z





LOGO OVERVIEW



Default logo

B2C
B2B

Default logo, to be used on most of the touch points.



#ConnectedLight

ConnectedLight logo

B2C
B2B

This logo combination is used when the hashtag can't be placed in a separate area towards the bottom of the touch point surface. This version is used for all lighting products, especially B2C.



Icon logo

B2C
B2B

The icon option can only be used on web/mobile when the required size is less than the official minimum size (listed in the next pages). For example, a favicon (browser icon). Do not use this version on print.

wiz



wizconnected.com